

BEWARE!

Your next poster printer will use old technology but at a new price.

Varitronics® new Variquest™ Poster Maker 3600 uses nearly the same print technology as their previous model the Prolmage® XL 3000 adding a few extra bells and whistles. Its old technology at a very expensive price — about \$6000 (compare both machines technical data sheets, they're just about identical). But the big surprise for the customer will be the cost of the poster paper rolls they'll be forced to use.

With every Varitronics® poster printer model before, you had a choice of shopping for your poster paper from a vendor other than just Varitronics®. Not anymore. With this machine, you have only one choice. Why? Because they want you to only buy paper from them at their prices. No more paper color choices, no more competitive pricing and no more savings of \$30 to \$35 per roll.

Compare our poster paper pricing Vs. Varitronics®

Colors on backgrounds all rolls 100' long	1-9 Rolls	10 Plus Rolls Mix or Match	Compare Variquest™ Pricing	Saving as much as per roll
<i>23 inch rolls</i>				
Black on White	69.95	65.95	99.95	\$34 per roll
Blue on White	69.95	65.95	99.95	\$34 per roll
Black on Pastel Blue	69.95	65.95	99.95	\$34 per roll
Black on Pastel Pink	69.95	65.95	99.95	\$34 per roll
Black on Pastel Yellow	69.95	65.95	99.95	\$34 per roll

Save even more on 29" and 36" wide rolls.

Choose from 20 additional colors ranging in price from \$69.95 to \$84.95 per roll not available through Varitronics® and their dealers.

Remember, the poster printer doesn't use any ink or toner, just paper. If you think the poster printer is expensive, just wait till you start paying Varitronics®' paper prices no matter what they may go to in the future (prices were increased on August 1, 2008 by \$10 per roll on most sizes).

So when you're making that poster printer choice, make it carefully. Ask for pricing on the Prolmage® Plus 3000 & the Prolmage® XL 3000 (some dealers have them available at discount pricing) not just on the Poster Maker 3600. Or, consider refurbished equipment and really save a lot! This way you'll have choices of paper vendors and saving as much as \$35 per roll Vs. Varitronics® and their dealer pricing.

Remember it's not what you pay for that printer today, it's what you're paying for the paper tomorrow! For more information, visit www.brightwhitepaper.com and follow the "Beware of the Variquest™ Poster Printer" link.



Your Poster Printer's Favorite Paper!®

Visit www.brightwhitepaper.com for more information.

P.O. Box 2472 Palm City, FL 34991 800-321-5716 fax 772-223-4040

Compare pricing: How much more per of poster paper roll you'll pay by purchasing a Variquest® Poster Maker 3600

Standard Direct Thermal Paper (DTP) Rolls

Colors on backgrounds all rolls 100' long	1-9 Rolls	10 Plus Rolls Mix or Match	Compare Varitronics® / Variquest Pricing	Saving as much as per roll
<i>23 inch rolls</i>				
Black on White	69.95	65.95	99.95	\$34 per roll
Blue on White	69.95	65.95	99.95	\$34 per roll
Black on Pastel Blue	69.95	65.95	99.95	\$34 per roll
Black on Pastel Pink	69.95	65.95	99.95	\$34 per roll
Black on Pastel Yellow	69.95	65.95	99.95	\$34 per roll
<i>29 inch rolls</i>				
Black on White	89.95	84.95	119.95	\$35 per roll
<i>36 inch rolls</i>				
Black on White	109.95	104.95	139.95	\$35 per roll

Free ground shipping, Continental US, with the purchase of any 6 or more 23" rolls

BRIGHT WHITE PAPER CO. 

Your Poster Printer's Favorite Paper!®

P.O. Box 2472, Palm City, FL 34991
Fax 772-223-4040 800-321-5716

For more information please visit our website www.brightwhitepaper.com

Sole Source Colors exclusive from Bright White Paper Co

None of the colors below are available from Varitronics® or can be used with the Variquest® Poster Maker 3600

Colors on backgrounds 100' long	1-9 Rolls	10 Plus Rolls Mix or Match	Varitronics® Pricing
<i>23 inch rolls</i>			
Black on Rust	84.95	79.95	N/A thru Varitronics®
Black on Soft Plum	69.95	65.95	N/A thru Varitronics®
Black on Slate Blue	84.95	79.95	N/A thru Varitronics®
Black on Tan	69.95	65.95	N/A thru Varitronics®
Black on Olive	84.95	79.95	N/A thru Varitronics®
Black on Maroon	84.95	79.95	N/A thru Varitronics®
Black on Pastel Green	69.95	65.95	N/A thru Varitronics®
Black on Peach	69.95	65.95	N/A thru Varitronics®
Black on Turquoise	84.95	79.95	N/A thru Varitronics®
Black on Purple	84.95	79.95	N/A thru Varitronics®
Black on Pastel Purple	69.95	65.95	N/A thru Varitronics®
Black on Green	84.95	79.95	N/A thru Varitronics®
Black on Silver	84.95	79.95	N/A thru Varitronics®
Black on Gold	84.95	79.95	N/A thru Varitronics®
Black on Neon Blue	84.95	79.95	N/A thru Varitronics®
Black on Neon Yellow	84.95	79.95	N/A thru Varitronics®
Black on Neon Pink	84.95	79.95	N/A thru Varitronics®
Black on Neon Green	84.95	79.95	N/A thru Varitronics®
Black on Orange	84.95	79.95	N/A thru Varitronics®
Black on Red	84.95	79.95	N/A thru Varitronics®

Compare the poster printers: The Variquest Poster Maker 3600– Old Technology At A New Price

Variquest™ Poster Maker 3600

(Newest Model)

Machine/Interface Technical Data Sheet

Print Resolution

300 x 300 dpi (11.8 dots per mm)

Original

Letter size, banner (8 ½ " wide)

Thickness: 50 - 350 microns

Supply

VariQuest™ Poster Maker Paper with automatic supply recognition
Widths - 17" (A2), 23" (A1), 29" (B1), 36" (915), Continuous roll feed media

DTP: Direct Thermal Paper

TTP: Thermal Transfer Paper

HDP: Heavy Duty Poly Paper

Output Sizes

8" x 11", 10" x 14", 12" x 16", 14" x 19", 17" x 22", 20" x 27", 23" x 31", 29" x 38", 33" x 34", 36" x 47", 42" x 55", 44" x 58"

(42" x 55" and 44" x 58" are printed in two pieces then spliced together)

Approximate Printing Speeds

17" x 22" 70 seconds

23" x 31" 90 seconds

29" x 38" 150 seconds

36" x 47" 260 seconds

Dimensions & Weight

40.7" (W) x 12.4" (D) x 8.5" (H) (1035 mm (W) x 315 mm (D) x 215 mm (H) 38 lbs. (17.2 kg)

Power Supply & Consumption

120 VAC, 60Hz

Standby: 15W, Printing: 210W

Operating Environment

Ambient Temperature: 50° - 86°F (10° - 30°C)

Relative Humidity: 20% - 80%

Scanning System & Resolution

Fixed contact image sensor

400 dpi (16 dots per mm)

Cutter

Varitronics ProImage® XL3000 PosterPrinter™

(Previous Model)

Machine/Interface Technical Data Sheet

Print Resolution

300 dpi

Original

Size – Letter size 8.5" x 11", banner size 8.5" x (up to) 6.5' long

Sheet paper, thickness - 50 - 350 microns

Supply

Widths - 17" (A2), 23" (A1), 29" (B1), 36"

Exclusive Varitronics printer papers on continuous feed roll

DTP: Direct Thermal Paper (Standard)

TTP: Thermal Transfer Paper

HDP: Heavy Duty Poly Paper - More durable polyester

Output Sizes

8" x 11", 10" x 14", 12" x 16", 14" x 19", 17" x 22", 20" x 27", 23" x 31", 29" x 38", 33" x 34", 36" x 47", 42" x 55", 44" x 58"

(42" x 55" and 44" x 58" are printed in two pieces then spliced together)

Print Size & Printing Speeds (Normal mode, Direct Thermal Paper (DTP))

Approximate Output Size Printing Speed

17" x 22" 60 seconds

23" x 31" 80 seconds

29" x 38" 140 seconds

36" x 47" 250 seconds

Dimensions & Weight

40.7" (W) x 12.4" (D) x 8.5" (H) (1035 mm (W) x 315 mm (D) x 215 mm (H) 38 lbs. (17.2 kg)

Power Supply & Consumption

AC 120 volt (+/-10%) 50/60HZ Only

Standby: 15W, Printing: 210W

Operating Environment

Ambient Temperature: 50° - 86° F (10° - 30° C)

Relative Humidity: 20% - 80%

Scanning System & Resolution

Fixed contact image sensor

400 dpi (16 dots per mm)

Cutter

This information comes direct from Varitronics' website and their Technical Data sheets on both printers.

June 15, 2009

BRIGHT WHITE PAPER Co. 

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P.O. Box 2472, Palm City, FL 34991
Visit us at www.brightwhitepaper.com